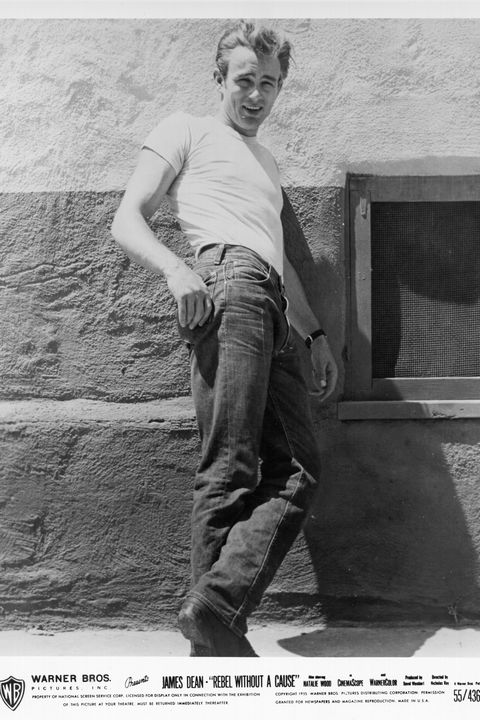
**LOOK AT THE 60s !!!**

**Boys’ Fashion**

At the start of the 1960s, **cuffed jeans** and **corduroy trousers** were favourites, and denim remained popular throughout the decade.

Jeans were comfortable to work in, but also looked good when worn as casual wear.

* Denim is made from a natural material called cotton.
* It is a sturdy, **woven** fabric, and is one of the most commonly recognizable materials in the world.

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A polo-shirt tucked into the trousers was the everyday, fashionable look of the time, and blazer-jackets would have been worn for smart occasions. The spreading manufacture of polyester (plastic) fabrics meant boys’ clothes could be made in a wider range of colours and patterns. **Plaid** (tartan) patterns became very popular and **stripes** were also widely used.

As the 1960s gathered pace, the colours and patterns that were seen in men’s clothing began to slowly creep into young boy’s fashion.

**Striped** and **plaid** **blazers** were popular formal options, while **turtlenecks** (rolled-collar shirts and jumpers), were a popular style among men and boys, and brighter colours such as red, yellow, and orange were worn in the mid-sixties.



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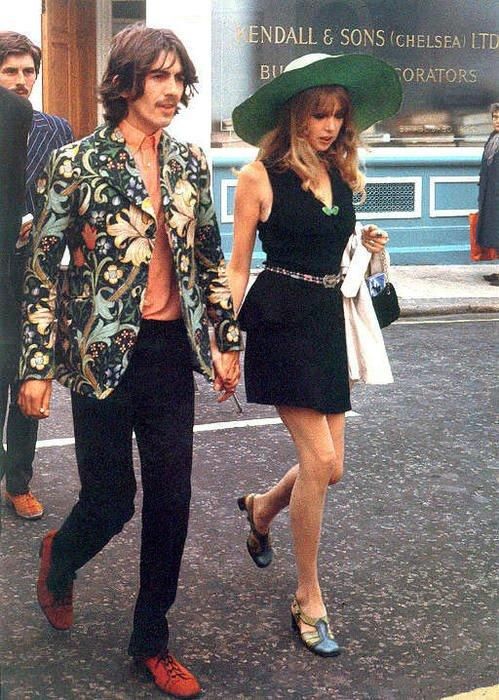
As the decade progressed, **men’s suits** began to include daring new elements like the collarless jacket (a look popularised by The Beatles in 1963, the year they launched their first album) and slim-fitting trousers with heeled boots rather than shoes.

**Subtle Big Changes**

In the 1960s, the kind of people who were inspiring men’s style was changing. Where **movie stars** had been the primary style icons since the 1930s, **rock stars** such as The Beatles, Jimi Hendrix, and Mick Jagger, among others, became a primary influence on men’s fashion.





Clothes designers (and wearers) experimented a lot during the 1960s, mixing up colours, styles and materials to find new ways to look good and have fun. Some people combined **flamboyant** **colours** with **traditional** **suits**, while others experimented with **military** **garments** and **tight**-**fitting** **jeans**.